(g) if so, the details thereof, and if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD): (a) to (g) Programmes and advertisements of all satellite channels, transmitted/ retransmitted through the Cable Network are required to adhere to the Programme and Advertising Codes prescribed under the Cable TV Networks (Regulation) Act, 1995 and Rules framed thereunder.

Complaints/suggestions regarding violation of the Codes are looked into from time to time. For this purpose, the Govt, has constituted two Inter-ministerial Committees. On the recommendations of the Committees, appropriate action is taken against TV Channels. This is a continuous and ongoing process.

Satellite TV Advertisement Code

1956. SHRI SURESH PACHOURI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of the Satellite Television Advertisement Code;

(b) whether instances of violation of this Code have come to the notice of Government; and

(c) if so, the action taken by Government especially in the context of advertisement relating to cigarettes, alcoholic drinks etc.?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD): (a) to (c) The Advertising Code is prescribed under the Cable Television Network Rules framed under the Cable Television Networks (Regulation) Act, 1995. The said Advertising Code provides *inter-alia,* that no advertisement shall be transmitted or retransmitted which directly or indirectly promotes production, sale or consumption of tobacco, wine, alcohol, liquor and other intoxicants. Complaint/suggestions regarding violations of the Code are received from time to time. Orders have been issued to TV Channels directing them not to telecast eleven (11) such advertisements, which were found to be in violation of Advertising Code. This is an ongoing process.